



Nelu Lazar
CEO, Founder & Developer
Jooveler.com (Magic Group LLC)
www.linkedin.com/in/nelulazar
Lafayette, IN, United States
+1 (765) 532-0672
nelu.lazar@jooveler.com
www.jooveler.com

For release
Sunday, December 28, 2008

Jooveler Monitors Favorite News And Topics Queries, Based On Twitter Posts

Lafayette, IN, United States – Dec 28, 2008. Jooveler announced launching the Beta version of a mashup module that enables any user to create and monitor a list with his favorite news and topics search queries to be fetched and tracked from Twitter messages, available at <http://jooveler.com/twitter>.

First thing, users will search their favorite topics and terms using Jooveler's Twitter search interface. The search terms can be filtered so that the returned results match user's information needs as accurately as possible. When ready, user will click "Save current topic for future use" to save the search query to his favorites list.

For instance, some news and topics users can monitor are "New Year discount" (for seasonal shopping deals), "hotel san Francisco", "travel tool filter:links", or more specific "google launch" (that will eventually feed you with news about anything Google will launch in the future), "traffic Chicago Peoria" (that will return posts of Twitter users talking about the current traffic situation between Chicago and Peoria), "ORD" (news about airports status), "Metallica filter:links" (everything about Metallica, with links, whenever the news got released) etc. Attitudes and moods are also accepted in search queries: "?" for Twitter posts containing at least one question, ":" for posts with positive attitude, or ":(" for posts with negative attitude.

As soon as the favorite topics query formulas are added to user's left menu, Jooveler will start monitoring and counting updates and news that will gradually be posted on Twitter about each saved topic. This feature is something that Jooveler's creators still have under development.

"We need users' help for defining the preferred method of monitoring these updates, as well as methods of notification for the new updates about their favorite topics." declared Nelu Lazar, Jooveler's founder. "We initially started working on this module specifically for travel needs, to match Jooveler's main type of web service, but after a while it seemed to us like being a tool that can easily and safely be expanded to satisfy every Twitter user's needs."

Other features Jooveler announced that are to be implemented for this Twitter favorite topics module are: Twitter authentication and a better method of replying and communicating with users' that posted twitts matching searched queries, topic categories, integration with current online travel system managed on Jooveler.

Founded in 2008, Jooveler.com enables network travelers to submit custom travel inquiries, receive public custom travel arrangements from selected travel operators or Jooveler advisers, and interact with their fellow travelers. Jooveler accepts Facebook Connect authentications that allow Facebook users to easily sign up on the website, and it also runs a Facebook application that expands travel related online capabilities.

